

THE
**SMR
EXPO**



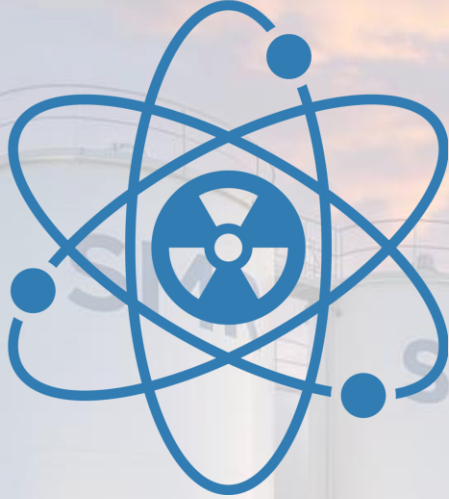
23rd September 2026, Derby Arena

SPONSORSHIP BROCHURE

**MEET THE COMPANIES SHAPING THE UK'S
SMALL MODULAR REACTOR FUTURE**

WWW.SMREXPO.COM

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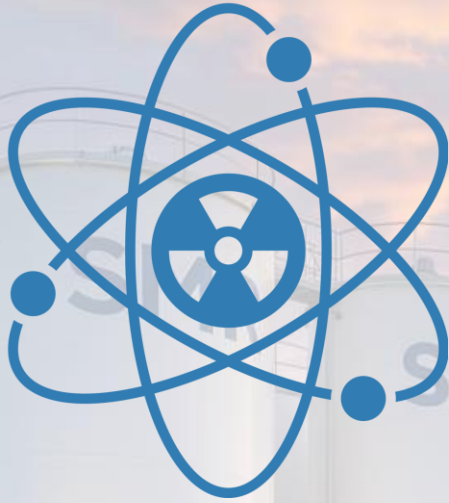
About SMR Expo

Europe's dedicated exhibition for Small Modular Reactors

SMR Expo brings together:

- Reactor Developers
- Utilities
- Government
- Regulators
- EPC Contractors
- Engineering Companies
- Manufacturers
- Investors
- Universities
- Research Organisations
- Supply Chain Partners

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Why Sponsor?

Sponsorship positions your organisation in front of senior decision makers.

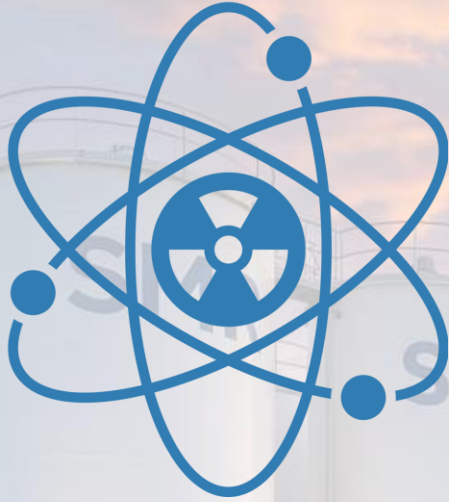
Benefits include:

- ✓ Brand visibility
- ✓ Industry leadership
- ✓ Qualified sales leads
- ✓ Product launches
- ✓ Media exposure
- ✓ Networking
- ✓ VIP access
- ✓ Speaking opportunities

Expected attendees:

CEOs
Procurement Directors
Engineering Managers
Nuclear Specialists
Government Officials
Investors

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Visitor Profile

Expected attendance

1000+ Visitors

50+ Exhibitors

30+ Speakers

Attendee sectors

Utilities

Engineering

Manufacturing

Government

Finance

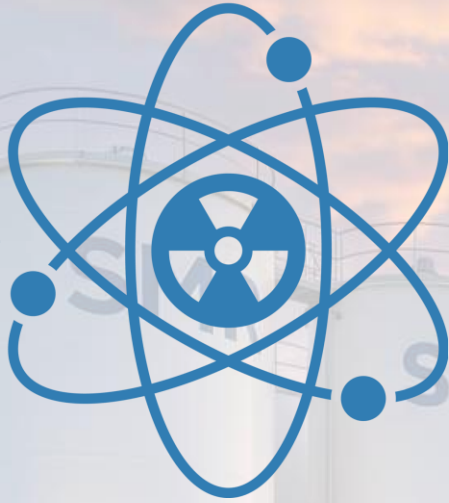
Construction

Consultancy

Universities

Technology

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Platinum Sponsor

Only 1 Available

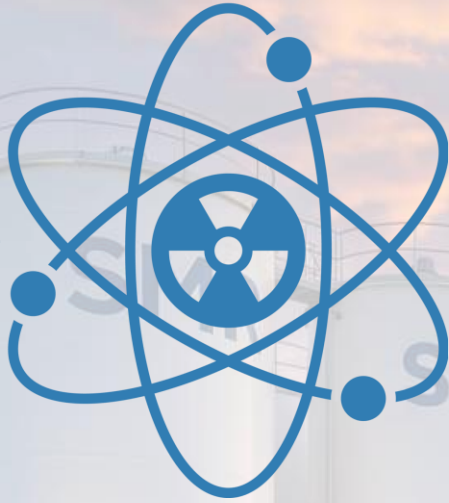
Includes

- Headline Sponsor branding
- Largest exhibition space
- Opening keynote
- Website banner
- Lanyard branding
- Email marketing inclusion
- Press release
- Social media campaign
- Premium logo placement
- Full-page advert
- 20 attendee passes

Price

£10,500

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Gold Sponsor

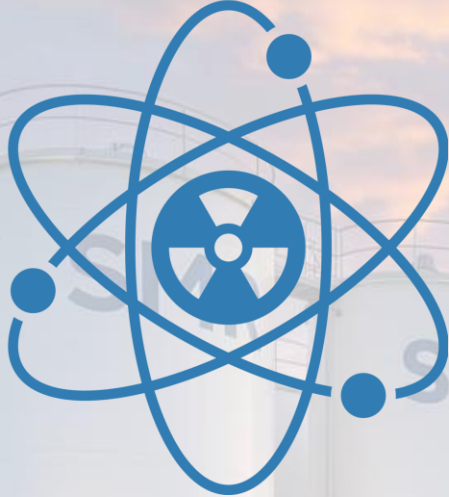
Includes

- Large exhibition stand – 6m x 3m
- Conference session sponsor
- Website branding
- Social media
- Delegate bag insert
- Half-page advert
- Social media campaign
- 10 attendee passes

Price

£7,500

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Silver Sponsor

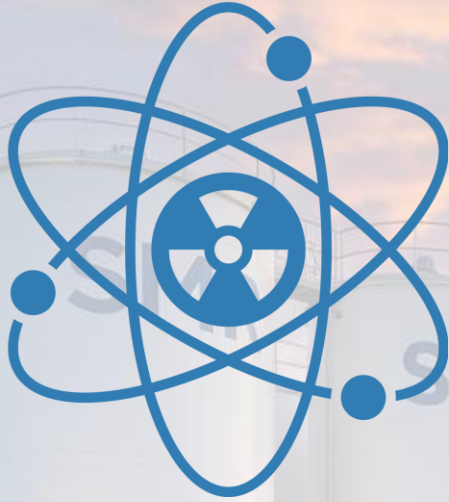
Includes

- Exhibition stand
- Website logo
- Conference branding
- Quarter-page advert
- 5 delegate passes
- Social media mentions

Price

£3,500

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Additional Sponsorship Options

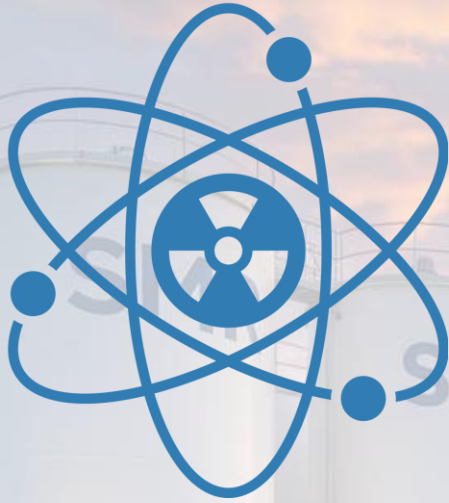
Includes

- Lanyards
- Delegate Bags
- Registration Desk
- Coffee Breaks
- Conference Theatre Logo
- Badges
- Pop-Up Banner at Registration

Prices

£500–£2,500 depending on package.

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Marketing Exposure

Sponsors benefit from year-round promotion through:

- Website
- Email Campaigns
- LinkedIn
- Industry Press
- Partner Organisations
- Press Releases
- Digital Advertising
- Exhibitor Guide
- Event Signage

Pre-event marketing starts two months before the exhibition



Standard Exhibition Package

Showcase your products, services and expertise at **SMR Expo** with a professionally presented 3m x 3m shell scheme exhibition stand, ideally positioned to engage with decision-makers from across the Small Modular Reactor sector.

Your package includes:

3m x 3m shell scheme exhibition stand (9m²)

Company name displayed on the stand fascia

Listing in the official Exhibitor Directory

Company logo and profile featured on the SMR Expo website

Opportunity to generate high-quality sales leads and business enquiries

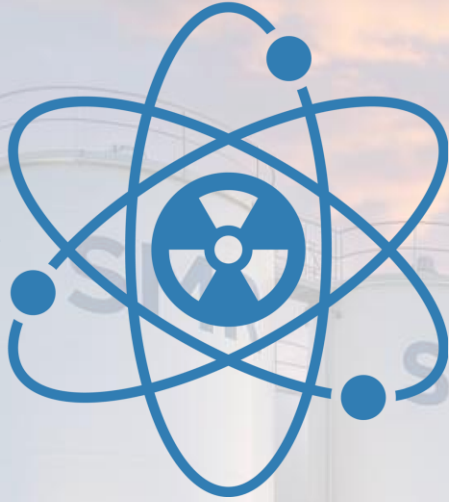
Networking opportunities with utilities, reactor developers, EPC contractors, manufacturers, government organisations and investors

Pre-event promotional exposure through SMR Expo marketing channels

Whether you are launching a new product, strengthening your brand or building relationships within the nuclear supply chain, exhibiting at SMR Expo provides direct access to a highly targeted audience of industry professionals.

Investment: £1,950 + VAT

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Become a Partner

Position your organisation at the forefront of the global SMR industry.

Reserve your sponsorship package today.

Contact:

Name:

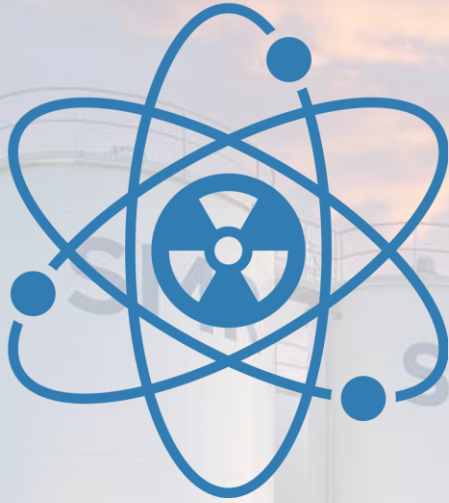
Telephone:

Email:

Website:

Social Media:

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THANK YOU

Powering the Future of Clean Nuclear Energy

We look forward to welcoming you as a valued sponsor

Contact:

David Reeks

Email: david.reeks@104-media.com

www.smrexpo.com